



Australian Government



Public Communications Opportunities Guidance Note

Purpose

The purpose of this note is to provide guidance on the type, format and style of communications material that the Centre for Health Security is interested in publishing on our platforms. This note will also assist in completing the section on public communications opportunities in the six monthly/annual progress report. In this section, we ask you to provide details of any events or developments from the reporting period that you think DFAT/the Centre for Health Security could use in our public communications.

Indo-Pacific Centre for Health Security website

We have now launched our [new-look website](#), which is organised by the thematic groups of: Infection Prevention and Control including Anti-Microbial Resistance; Vector Control; Surveillance and Modelling; Workforce; Laboratories; and Emergency Operation Centres. Each grant is listed under one of these groups. We know that many projects will overlap these areas and the text reflects this.

CHS staff have provided the text for the thematic sub-pages, but we are seeking photographs of key people and images illustrating the project's work. If you wish to make amendments to any of the text, please contact your project manager.

DFAT publicity

We are also seeking case studies, researcher or field worker profiles and progress reports with images suitable for publication as they come to hand during program implementation. We can share these as website news stories, Twitter posts and Facebook posts under the Centre, DFAT accounts and the Australian Embassy accounts in the region.

Project Website / Newsletter / Twitter Channel / Facebook page

Depending on their size, type of project and number of stakeholders, some grant recipients have chosen to launch project websites, Twitter channels or Facebook pages. We support these forms of communications and ask that we are made aware so we can subscribe to get your latest updates.

Brochures / Reports / Posters / Website

If you wish to acknowledge grant funding on publications and online, we ask that you notify us in advance. We will send you an appropriate form of wording and/or logo, noting that the Department of Foreign Affairs and Trade has different logos for domestic and international audiences and also for research and aid related funding.

Formal media releases

We ask that any formal communications like a media release or a ministerial statement be advised in advance in draft form with the proposed release date.

Please keep in touch with the Centre by reading our website, subscribing to our Twitter Channels @CentreHealthSec and @AusAmbRHS and our Weekly News Digest - past issues can be viewed [here](#) and you can subscribe [here](#).

Questions

Please contact our Communications Adviser Amita Monterola by email at: amita.monterola@dfat.gov.au or phone +61 2 61785031.

TIP: [FutureLearn](#) has a free course for Science Communicators.